

Re: Survey to improve LADOT's Vision Zero and A...

Subject: Re: Survey to improve LADOT's Vision Zero and Active Transportation websites
From: Mid-City Neighborhood Council <info@mincla.org>
Date: 04/10/2018 12:52 PM
To: Lauren Ballard <lauren.ballard@lacity.org>, Darin French <darin@lani.org>
CC: Julianna Lassleben <jlassleben@gmail.com>

Hello Lauren and Darin,

I am emailing you on behalf of the MIDCITY Arts and Music Festival, hosted by the Mid City Neighborhood Council, City Council District 10 and Ebony Repertory Theater on May 12, 2018. We invite you have host a free informational booth. This will be our 2nd annual Festival and we plan to grow to 5000 people joining this year. The application is attached. Hope you can join us!

MINC Fest General Vendor Application.pdf <https://drive.google.com/a/mincla.org/file/d/14BLxYfKGGQVYzkLMNGzC6rPHKQ30PKyT/view?usp=drive_web>

<https://lh4.googleusercontent.com/HiRbsRWuW0uhZ--xRBV2x1BDJLEtjn-q24LzZXiPpBTfwiuJfGb_6bzYzqlhHmpGbpBhigWGsSPg15gQ46SqRmPOTx6o8fmssdCpKdclpGp4cTGm9AjtLfeDY5FU3yWUhombw-dLh3eUqo>

On Wed, Apr 4, 2018 at 4:43 PM, Lauren Ballard <lauren.ballard@lacity.org> wrote:

Hi Neighborhood Councils!

The Department of Transportation's Vision Zero initiative and our active transportation programs (People St, the Bike Program, etc.) are in the process of designing a new mobile and desktop website. In order to design the best and most useful experience possible, we've developed a survey to help us better understand community interests and needs.

The survey should take no longer than 15 minutes to complete, and can be completed anonymously. As a thank you, you can enter a drawing for a \$50 Amazon gift card. We will also be contacting some survey respondents for follow-up interviews. If you participate in an interview, you will receive a \$75 Amazon gift card. You must complete the survey to be eligible for a follow-up interview.

The survey <<https://www.surveymonkey.com/r/2GV63BF>> is only open until Friday, April 6 at 5pm. If you have the time, your participation (and anyone else you want to share survey with) would be very valuable to us.

Thank you,

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<<http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif>>
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<<http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/01b.png>> Lauren Ballard
Active Transportation Division
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<<http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif>>
<<https://twitter.com/LADOTofficial>> <<https://www.instagram.com/ladotofficial>>
<<https://www.facebook.com/ladotofficial>> <<https://www.youtube.com/user/LADOT2012>>

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